

## **The Pitch**

### **Purpose:**

The pitch is a brief presentation your group will give to the class on a particular poet, suggesting why that poet would be a good choice for the project. In other words, you are selling your poet to the class. I have provided a list of potential poets for this project; however, there are many more that would be fabulous. Research and choose the poet your group feels would be best for this project.

### **Requirements for Poets:**

Groups may pitch any poet who:

- Has published a substantial body of work in the 20<sup>th</sup> or 21<sup>st</sup> century
- Has been reviewed, critiqued, or evaluated as a poet in print
- Is generally recognized as a writer of literature for adults (sorry—no Shel Silverstein)

One of the goals for this project is to have a diverse group of poets, representing distinctive voices in the 20<sup>th</sup> and 21<sup>st</sup> Century literature.

### **Requirements for Pitch:**

After looking at the list of poets, research the poet and the body of work the poet has composed. At this point, do not choose an actual poem for the project, but rather pitch how your group could present the work of the poet. Look for similarities in their work. Then select a 20<sup>th</sup>/21<sup>st</sup> century poet, please research the poet and include the following information in your groups' pitch to the class:

- Who is the poet?
- Is the poet a part of a particular genre? What style of poetry does this poet write?
- Why would this poet be good for this particular project?
- How would the poet work for this assignment? How would you present the work of the poet?

### **Requirements for Pitch Presentation:**

- Each student must have a part in the presentation
- Groups will have no longer than 3 minutes to explain why their poet should be chosen for this assignment

\*adapted from Steve Kuever's example forms