

E3 STORY DEVELOPMENT WORKSHEET

Please use this form to help identify and outline information for E3 stories.

Your Name DATE

Phone Number _____

E-Mail _____

Who/What is the story about? (Some examples)

- Student Success Story
 - Student has improved their grade point average
 - Student with previous behavioral problems “turns it around”
 - Student is first in family heading to college
 - Student works on interesting school project
 - Student improves in subject with local mentor
- Teacher/Student Story
 - Student/Teacher connection helps student succeed
 - Teacher finds “new motivation” through program
- Employer/Student Relationship Story
 - Employer mentor – positively affected by the experience
 - Company gets involved in schools
 - Boosters do more than raise money for football
- School Success Story Grade Specific
 - Freshmen Algebra students grades go up
 - Football team’s GPA goes up
 - Drop out rate for Juniors goes down
- General School Story
 - Principal describes changes
 - Community gets involved
 - Parents take on greater role in schools
 - Senior citizens get involved
- OTHER

Name of School

CONTACT NAMES & PHONE NUMBERS (Contact at School)

What happened? Describe the story idea in a few words.

Are story subjects/participants willing and available for an interview?

- YES
 NO

If so who? List Names:

Do we have any data to support the story?
(Results, grades, attendance, behavior, attitudes, etc.?)

Do we have any existing photos/video of the person(s) – event?

YES

NO

YOU'LL NEED TO SHOOT PHOTOS

(Note: if you are shooting photos, please get extreme close-ups of student/teacher faces and shots of teachers and students working very closely together. Shoot on the highest resolution possible. Schools, students and parents will need to sign an E3 Release Form)

Please send this form to:

Charlie LaTourette
Director, Communications & Programs
E3: Employers for Education Excellence
Charlie@E3Oregon.org
503-595-7615 direct (for questions)
503-228-9767 fax machine

kdrive/E3/Communications/Storydevelopmentworksheet